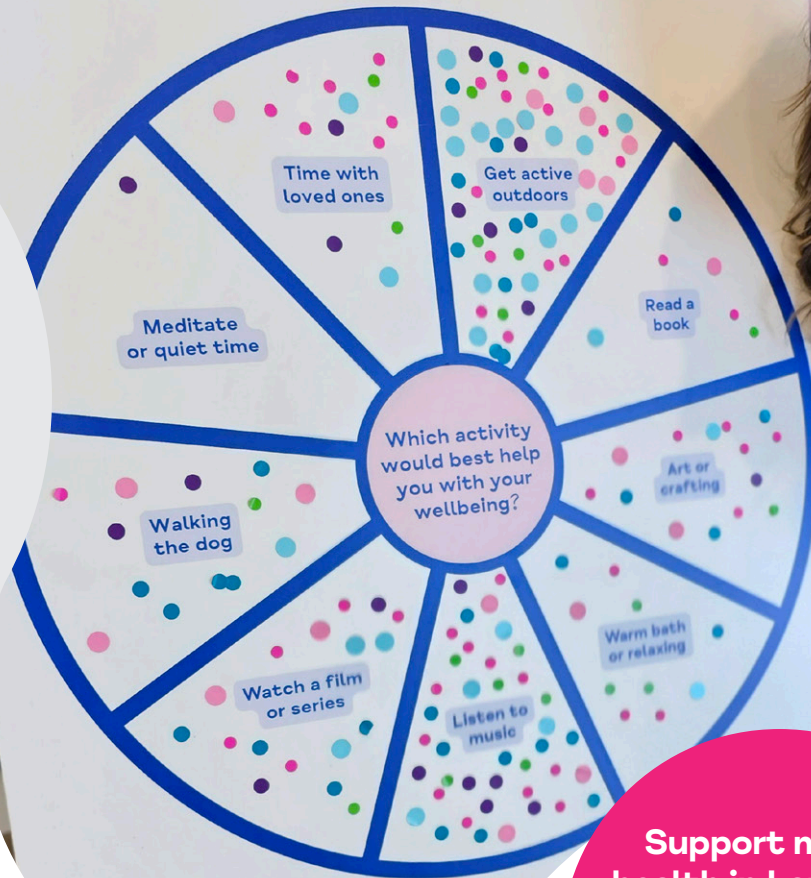


lancashiremind.org.uk

Wellbeing Wheel



Support mental health in Lancashire and get exclusive benefits for your staff, suppliers, customers and community

Become a Lancashire Mind Patron Partner



By becoming a Patron partner of Lancashire Mind, you're making a commitment to social good. You're joining a shared mission for better mental health in Lancashire because Lancashire Mind's work changes lives.

Above all, you'll be making a difference to your community - your support has purpose. You'll be showing your staff and customers that you care about mental health and wellbeing by providing vital funds for life-changing support for adults, children and young people when they need it the most.

And just like you're committed to helping others, we're committed to ensuring our Patron partners benefit in lots of ways from a long-term and special relationship with Lancashire Mind. Here's how:



GOLD	£1,000	PLATINUM	£3,000	EMERALD	£5,000	DIAMOND	£10,000
<p>Recognition and publicity to build customer loyalty and gain media exposure</p> <ul style="list-style-type: none"> Partnership recognition with a company plaque on Lancashire Mind's patron wall 'Meet and greet' photo opportunity for media/social media publicity Certificate to display at your workplace Lancashire Mind branded electronic badge for use on your emails, website and social media as CSR partner Banner to display at your location promoting your patronage Company logo featured on Lancashire Mind's online patron page and recognition in our annual Impact Report. <p>Social impact for your ESG/CSR goals</p> <ul style="list-style-type: none"> Collaborative quarterly patron newsletter with opportunities to promote your workplace mental health initiatives and share learnings How your donation makes a difference: personalised one-page digital report on the impact of your support Sponsorship opportunities of new and established Lancashire Mind fundraising events. <p>Exclusive networking opportunities</p> <ul style="list-style-type: none"> Exclusive invitations and discounts for a comprehensive annual programme of networking events Invitation to our exclusive annual patron thank you event. <p>Employee engagement and wellbeing</p> <ul style="list-style-type: none"> Taster access to HR resources from the Lancashire Wellbeing Business Network online hub Dedicated fundraising support including a digital pack, access to Lancashire Mind's fundraising team and resources to share with colleagues Early bird ticket access to Lancashire Mind's extensive annual calendar of fundraising and awareness raising events. 	<p>ALL OF GOLD PLUS.....</p> <p>Recognition and publicity to build customer loyalty and gain media exposure</p> <ul style="list-style-type: none"> LinkedIn article showcasing your company and Patron partnership Invitation to feature on Lancashire Mind's podcast or blog with backlink to your business. <p>Social impact for your ESG/CSR goals</p> <ul style="list-style-type: none"> Opportunity to join a Lancashire Mind corporate volunteering session Involvement in key community campaigns such as Mental Health Awareness Week. <p>Exclusive networking opportunities</p> <ul style="list-style-type: none"> 25% off an annual membership for the Lancashire Wellbeing Business Network to share HR best practice. <p>Employee engagement and wellbeing</p> <ul style="list-style-type: none"> Access to Supported Self-Help resources for employees Co-branded workplace initiatives Presentation for employees about Lancashire Mind services. 	<p>ALL OF GOLD & PLATINUM PLUS.....</p> <p>Recognition and publicity to build customer loyalty and gain media exposure</p> <ul style="list-style-type: none"> Quarterly social media posts promoting your company and Patron partnership Lancashire Mind CEO to visit your workplace. <p>Social impact for your ESG/CSR goals</p> <ul style="list-style-type: none"> See how your support changes lives: join Lancashire Mind staff as they deliver life-changing services. <p>Exclusive networking opportunities</p> <ul style="list-style-type: none"> 50% off an annual membership for the Lancashire Wellbeing Business Network to share HR best practice. <p>Employee engagement and wellbeing</p> <ul style="list-style-type: none"> Access to workplace wellbeing training sessions for managers/staff with loyalty discounts Lancashire Mind merchandise goody box. 	<p>ALL OF GOLD & PLATINUM & EMERALD PLUS.....</p> <p>Recognition and publicity to build customer loyalty and gain media exposure</p> <ul style="list-style-type: none"> Thought leadership article written by Lancashire Mind featuring your business and shared on LinkedIn Bespoke thank you video from Lancashire Mind. <p>Social impact for your ESG/CSR goals</p> <ul style="list-style-type: none"> Free social value consultation. <p>Exclusive networking opportunities</p> <ul style="list-style-type: none"> Host a workshop or spotlight your business at a Lancashire Mind event/networking event Promote your business to like-minded companies at our exclusive annual patron thank you event Free annual membership for the Lancashire Wellbeing Business Network to share HR best practice. <p>Employee engagement and wellbeing</p> <ul style="list-style-type: none"> Lancashire Mind EAP loyalty discounts bespoke to your organisation. 				